



Main Stage Sponsorship \$5,000 LEVEL

Main Stage sponsors will be recognized as a Main Stage Sponsor with a unique opportunity to captivate the West End audience with live sponsorship announcements and exclusive banner placement.

We also encourage our Main Stage Sponsor to participate in the event with a 10'X10' informational booth. Interactive promotions are also encouraged and we would be pleased to assist in the orchestration however possible.

In addition to the marketing opportunities presented with the Main Stage Sponsorship, there are a number of “extras” to sweeten the deal. Your company can treat your top executives or favorite clients to the best of the West End Celebration with exclusive entry into the Backstage area; and wine tasting passes.

\$5,000 Main Stage Sponsorship Includes:

- Visual & Audio Branding on the Main Stage with Announcements & Banner Placement
- Logo placement in advertising and promotional materials
- Prominent business feature on westendcelebration.com with a direct link to your site.
- 10X10' Booth space near Main Stage



Redwood Stage Sponsorship \$2,500 LEVEL

Redwood Stage sponsors will be recognized as a Second Stage Sponsor with a unique opportunity to captivate the West End audience with live sponsorship announcements and exclusive banner placement.

We also encourage our Second Stage Sponsor to participate in the event with a 10'X10' informational booth. Interactive promotions are also encouraged and we would be pleased to assist in the orchestration however possible.

\$2,500 Redwood Stage Sponsorship Includes:

- Visual & Audio Branding with Stage Announcements & Banner Placement
- Logo placement in advertising and promotional materials
- Prominent business feature on westendcelebration.com with a direct link to your site for a period of six months, starting 10 days of signed contract and receipt of web text)
- 10X10' Booth space near Second Stage



General West End Sponsorship \$1,500 LEVEL

Your company can take advantage of thousands of potential customers with a West End Sponsorship designed to give you maximum exposure for a minimum investment. Be a part of West End Celebration with a 10'X10' booth at the event and visible logo placement in West End promotional materials.

The West End Celebration is the ideal venue to launch a new marketing campaign, test a new product, and add new customers to your database. Interactive promotions, artistic displays, and educational displays are encouraged and we would be pleased to assist in the orchestration however possible.

\$1,500 General West End Sponsorships Include:

- Logo placement in promotional materials and the West End Celebration website
- 10X10' Booth space and Street Banner Placement

Sand City West End Celebration • 1 Pendergrass Way • Sand City • CA 93955-3039